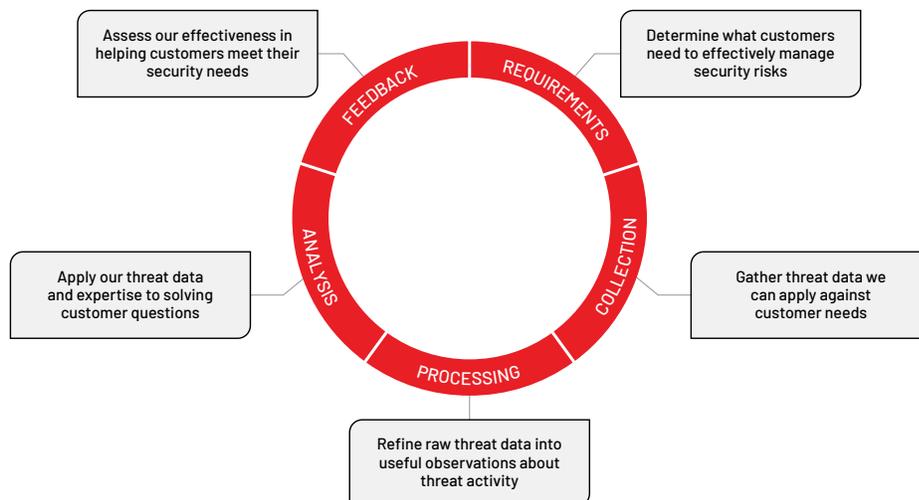# APPLIED INTELLIGENCE

HIGHLIGHTS

- Threat insights drawn from a broad collection of **Double Technology's** data, original research and tailored analysis

- Anticipate your adversary's moves in a rapidly changing threat environment

- Increase your organizations intelligence utilization and move to a proactive security posture

Modern cyber attackers are increasingly stealthy, unpredictable and persistent, creating challenges for organizations of all sizes. To identify and stop attackers, and to make more impactful business and security decisions, organizations need to quickly and accurately understand how adversaries think, how they operate and what they want. Cyber threat intelligence (CTI) is essential to solving this challenge and can help create a proactive cyber defense posture to reduce cyber risk. However, the ability to synthesize global threats into meaningful insights that are relevant to accomplishing your specific goals, requires a combination of expertise and technology as well as access to a robust data set.

About Applied Intelligence

Double Technology's Applied Intelligence services are annual subscriptions for threat insights designed for your organization's leaders and cyber defenders. They help you make informed data-driven business and security decisions. Delivered by a cyber threat intelligence subject matter expert with extended access to **Double Technology's** threat data and technology, they offer strategic, operational and technical intelligence to meet your specific needs.

Figure 1:

Assess our effectiveness in helping customers meet their security needs

Determine what customers need to effectively manage security risks

Apply our threat data and expertise to solving customer questions

Gather threat data we can apply against customer needs

Refine raw threat data into useful observations about threat activity

FEEDBACK · REQUIREMENTS · ANALYSIS · COLLECTION · PROCESSING

Applied Intelligence offerings are standalone services that can not only complement one another but also combine with a Double Technology's Advantage subscription to create a robust, comprehensive solution. Offerings include:

On-Demand Intelligence Access

On-Demand Intelligence Access gives customers the ability to ask Double Technology's experts up to six cyber threat-related questions per quarter through requests for information (RFIs). Customers initiate and can track the interaction through the Double Tedchnology's Analyst Access system, where our analysts develop a tailored response using all the resources that empower Double Technology's Intelligence.

Proactive Intelligence Access

Proactive Intelligence Access gives customers part-time access to a Double Technology's Applied Intelligence expert who produces regular, proactive intelligence based on an organization's unique needs. Analysts actively work with the customer to build a comprehensive understanding of the organization's attributes to help develop tailored analytic reporting to deliver on an agree-upon schedule.

Advanced Intelligence Access

Advanced Intelligence Access is the premium and most flexible Applied Intelligence solution. It provides the same access to Double Technology's threat data as other Applied Intelligence offerings but the content is delivered through a full-time Double Technologies engineer. The fully dedicated aspect of Advanced Intelligence Access provides the highest level of cyber defense integration possible and delivers the fastest expert insights through custom tooling and dynamic support.

TABLE 1. Applied intelligence offering comparison.

Customer Intelligence Needs	On-Demand Intelligence Access	Proactive Intelligence Access	Advanced Intelligence Access
Dedicated Analyst		Part-time	Full-time
Analyst Interaction	Impromptu	Scheduled	Embedded
Frequent RFIs	✓		✓
Changing Requirements	✓		✓
Standing Requirements		✓	✓
Defined Reporting		✓	✓
Early Warning		✓	✓
Custom Tooling			✓
Alert-Driven Analysis			✓
Tactical Assistance			✓

Intelligence-led CTI teams must take a leading role in managing organizational threats. Business and cyber defenders need up to date intelligence to inform their specific decision-making processes. Those that fail to do so will have trouble consistently realizing value from intelligence and may ultimately decrease operational efficiency. **Double Technologies a**pplied Intelligence services can help keep your organization informed of the threats that matter most to you.